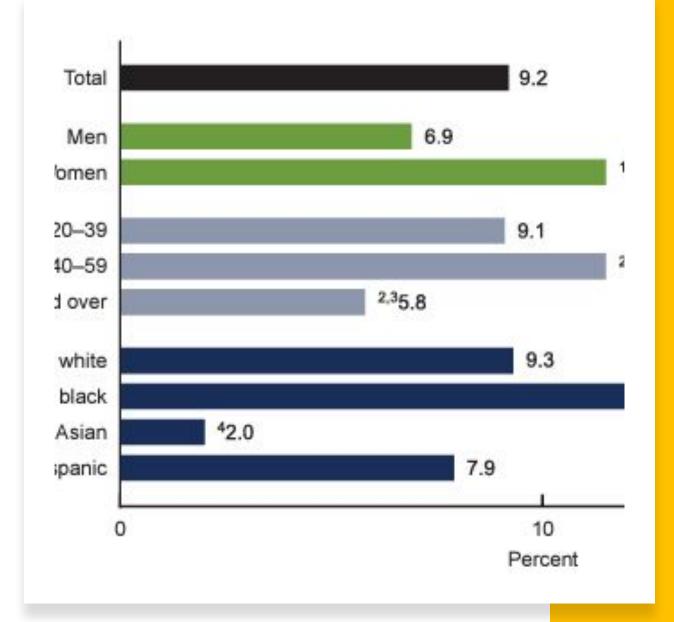
Evidence-Based
Population Health
Improvement Plan Obesity in African
American Community

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## Introduction – Obesity in African American

- 1. Approximately 47% of African American adults are obese, compared to 38% of the general population.
- 2. Social determinants of health contribute to obesity risk factors among African Americans.
- 3. Obesity is linked to an increased chance of acquiring a number of illnesses and can contribute to psychological issues.
- 4. Health disparities and higher rates of chronic diseases in the African American community make the health outcomes more significant.



# Community Demographic, Epidemiological, and Environmental Data

Obesity is a significant public health concern in the US, and African Americans are disproportionately affected.



Factors such as socioeconomic disadvantages in African American communities have been identified as contributors to this problem.



Environmental factors such as inadequate access to physical activity, unavailability of healthy eating options, and exposure to air pollution can contribute to higher rates of obesity



To address obesity in this population, effective strategies must be developed, including

## Ethical Health Improvement Plan

- The African American Collaborative Obesity Research Network (AACORN)
- AACORN focuses on conducting in-depth research on environmental, cultural, and biological factors contributing to obesity in the AA community.
- It contributes to the development of evidence-based interventions that can address the unique needs of the African American community, leading to more effective obesity prevention and treatment strategies.



# Criteria to Evaluate Achievement of Plan Outcomes

- The Care Continuum Alliance (CCA) model is an evidence-based strategy, emphasizes on a patient-centered approach to healthcare and proactive health promotion programs.
- Incorporating the key components of the CCA model into population health improvement programs can ensure that they are effective, measurable, and culturally appropriate.
- Evaluating the impact of these programs on known population health disparities is crucial and can be tracked using various metrics.



### Relevance and Value



AACORN – A RESEARCH NETWORK



MULTIDISCIPLINARY TEAM OF EXPERTS



COLLABORATION BETWEEN AACORN AND THE CDC



COMMUNITY-BASED APPROACH,

# Strategies for Communicating with Community Stakeholders



### Conclusion

The issue of obesity among African Americans is major health problem, emphasizing the impact on public health due to social determinants of health such as limited access to healthy food options, inadequate physical activity, and environmental factors. The AACORN is highlighted as an organization that contributes to the development of evidence-based interventions to reduce obesity rates among African Americans through culturally sensitive and community-specific interventions.

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